

WORKPLAN (Golden Age Society 2020-2025 Strategic Plan)

PATH #1: PROVIDE QUALITY PROGRAMS AND SERVICES TO ENCOURAGE & SUPPORT LIFE-LONG PARTICIPATION.

INTENDED IMPACTS	<ul style="list-style-type: none"> ✓ Yukon Seniors (55+) will want to participate in GAS programs. ✓ Increase in participants; participants will stay involved in programs. ✓ Yukon Seniors will feel less isolated and will be engaged in a broad range of social and recreational activities. ✓ Programs will attract an increasing number of younger Yukon Seniors.
STRATEGIES	ACTIONS to SUPPPORT STRATEGIES
Review current programs and services	<ol style="list-style-type: none"> 1. Create an ongoing monitoring/indicator system (i.e. # members; # activities; # participants, # rentals). 2. Determine if current programs and services are well subscribed. 3. Determine if current programs and services provide value for the cost.
Consider new programs and services	<ol style="list-style-type: none"> 1. Conduct an Environmental Scan to see what other Senior Organizations in Canada are providing. 2. Research trends in the aging population. 3. Investigate the “BLUE ZONE” concept: Where can this be integrated into the organization? 4. Invite Yukon Seniors from rural communities to participate in programs, or special events. 5. Reach out to younger Yukon Seniors to see what programs would encourage participation.
<p>PROGRESS INDICATORS AND MILESTONES:</p> <ol style="list-style-type: none"> 1. # of new members; # of activities/programs; # of participants; # of rentals; # of new younger Seniors. 2. Survey participants to rate level of satisfaction with programs and services. 3. Environmental Scan/Trends research completed. <p><u>Notes:</u></p> <ol style="list-style-type: none"> 1. Quantitative and qualitative measures should be used and documented monthly. 2. Measures used should reflect the intended goal or impact. 	