



APRIL 1/2020 - MARCH 31/2021

2020-21 Annual Report



Message from Sport Yukon

An annual report is a comprehensive report on a company's activities throughout the preceding year. Annual reports are intended to give shareholders and other interested people information about the company's activities and financial performance. They may be considered as grey literature. Most jurisdictions require companies to prepare and disclose annual reports, and many require the annual report to be filed at the company's registry. Companies listed on a stock exchange are also required to report at more frequent intervals (depending upon the rules of the stock exchange involved).

Other information deemed relevant to stakeholders may be included, such as a report on operations for manufacturing firms or corporate social responsibility reports for companies with environmentally or socially sensitive operations. In the case of larger companies, it is usually a sleek, colorful, high-gloss publication.

TYPICAL REPORTS WILL INCLUDE:

- General corporate information
- Operating and financial review
- Director's Report
- Corporate governance information
- Chairpersons statement
- Auditor's report
- Contents: non-audited information
- Financial statements, including
- Balance sheet also known as Statement of Financial Position
- Income statement also profit and loss statement.
- Statement of changes in equity

About Us

Sport Yukon is the volunteer-led, not-for-profit umbrella organization for amateur sport in Yukon.

Sport Yukon provides support to, and is in partnership with, more than 74 sport and recreation-related organizations including the YG sport & Recreation Branch, Territorial Sport Organizations (TSOs), Yukon Aboriginal Sport Circle, and Yukon Schools Athletic Association.

We support the development of Yukon amateur sport and provide funding opportunities for sport and recreation opportunities in Yukon.

SPORT YUKON OBJECTIVES:

- Sport Yukon's objectives are:
- To promote amateur sport in the Yukon Territory.
- To promote communication and the exchange of information among sport bodies.
- To liaise with government agencies and to bring before these agencies such recommendations as are approved by Sport Yukon.
- To co-ordinate the efforts of amateur sport bodies in the Yukon in stimulating interest in amateur sport.
- To assist in the development, organization and the execution of territorial, regional, national and international competitions.

BY THE NUMBERS

Kids Recreation Fund

ISSUED

\$230,000

FAMILIES IN NEED

2750 families

486 kids

KIDS

Equip \$145,500

Activity \$62,200

CGC \$22,700

EQUIPMENT

102 bikes

27 trampolines

36 kicksleds

Klondike Road Relay

The **38th Annual** event was cancelled due to COVID, so we went VIRTUAL!

With the virtual world all the rage during these times of no group gatherings, we took a shot at one of our own. Originally, we anticipated a couple hundred would participate so were very happy with the turnout of **448 participants** in total. In an attempt to stand out from all the other virtual races, we hired Northern Strength Academy to help us out with a pre-race training plan and weekly video tutorials on specific strength and conditioning tools. Participants also had the option of selecting a custom VKRR t-shirt which we had made specifically for the event.

Two local sponsors came to out to show their support of the event which we definitely appreciated. Sports Experts offered a 20% off coupon online and in person for all participants of the event, assisted with the t-shirt design and order, offering us the shirts at cost. Northwestel sponsored the event with a \$10,000 donation.

We saw participants from **Yukon, BC, Ontario, Alberta, Nova Scotia, 16 USA states and 3 international countries.**

Revenues

\$23,440

Participant registration
\$13,440

Northwestel Sponsorship
\$10,000

Expenses

\$9072:

T-shirts \$6333

NSA \$2000

Shipping \$740

Profit \$4367

BY THE NUMBERS

K-12 Covid Relief for Students

ISSUED

\$1.3 million

FAMILIES IN NEED

2750 families

STUDENTS

4595 students

DURATION

8 weeks

COVID 19 Relief for Sport & Recreation

On April 17th, 2020 the Federal Government announced the creation of a temporary relief fund to help support Culture, Heritage and Sport Organizations to continue to operate through COVID-19.

The \$72 million identified for Sport Organizations was divided amongst NSO's (National Sport Organizations) and Provinces & Territories to distribute to their local sport and recreation organizations.

Under Yukon Government's, "A Path Forward: Yukon's Plan for lifting COVID 19 Restrictions", local sport and recreation organizations are currently adjusting how they operate and run programming. These new guidelines will likely come at a higher operating cost than what they have been in previous years.

This initiative will help to cover any COVID-19 related expenses that Sport & Recreation Organizations may have incurred due to closures or may experience as they move forward adjusting and operating under new guidelines.

Issued:

\$318,000

Recipients:

34 Yukon organizations

Yukon Sports Hall of Fame

The Yukon Sports Hall of Fame recognizes those individuals who have made a significant contribution to the growth and development of amateur sport in the Territory.

Every year, people from across the territory nominate their Yukon sport heroes for induction into the Yukon Sports Hall of Fame. The induction is an honour held by an exclusive group of athletes, teams, and builders in sport.

2020 INDUCTEE:

- Lorraine Kuhn - Volleyball
Athlete, Coach & Builder

